

# Awareness Campaign on Save E-Commerce



**euclid**

European Law Forum: Prevention • Investigation • Prosecution

**Cornelia Riehle**

## News

At the beginning of November 2020, Europol published a new [awareness campaign](#) to support e-merchants on protecting their e-businesses from fraud occurring on their platforms. The campaign aims to empower them to take steps to protect their business and customers against threats, such as fraud, phishing, and parcel mules. It offers advice on how to set up an e-business, how to sell online, and how to protect an e-shop from cybercrime threats.

### AUTHOR

**Cornelia Riehle**

Deputy Head of Section  
Academy of European Law

---

ISSN: 1862-6947

<https://euclid.eu>

---



---

## About euclid

euclid is the leading journal which regularly informs about current developments in European criminal and “criministrative” law.

All news items are freely accessible at: <https://euclid.eu/news/>

Stay informed by emailing to [euclid-subscribe@csl.mpg.de](mailto:euclid-subscribe@csl.mpg.de) to receive alerts for new releases of issues.

The project is co-financed by the [Union Anti-Fraud Programme \(UAFP\)](#), managed by the [European Anti-Fraud Office \(OLAF\)](#).



**Co-funded by  
the European Union**